

Affiliate Marketing Guide

Earn More with HostGent



HostGent Affiliate Marketing Guide

To increase your commission through promotion of HostGent products and services, it is important to have a clear understanding of their offerings and target audience. This will make it easier to showcase the benefits to potential customers. Once done, sit back and see your commission grow.

Promoting HostGent to Your Customers for Sale

Your customers may not have heard of HostGent, so it's important to make them aware that they are not just buying products – they are buying into a brand with a great reputation.



Look at what you can offer your audience



Domains

Focusing on a selected group of TLDs (domain extensions) can attract your target audience. HostGent offers a vast selection of domains at affordable prices.



Tech-savvy individuals and web developers may prefer domains such as .TECH, .IO, .SITE, .AI, .SOFTWARE, or .APP.



For those who deal primarily with business professionals, highlighting domains such as .COM, .CO, .LTD, .LLC, .STORE, .PARTNERS, and .BIZ may be more suitable.



Blog audiences might enjoy TLDs that reflect their interest or topic to help their site stand out: we've got .TRAVEL, .REVIEWS, .COOL, .PICS, .RECIPES and many more to choose from.



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Hosting

To make a website accessible on the internet, hosting is a necessity. Without hosting, a domain is just an unused URL. HostGent offers various reliable hosting options with a guaranteed uptime of 99.99%. The audience can select the suitable package, including Shared, WordPress, VPS, or Cloud Hosting, based on their needs.

HIGHLIGHTS

- Unmetered Bandwidth
- Easy-to-install WordPress
- 99.99% uptime guarantee
- 24/7 Customer Support
- Free Website Builder for quick and stylish layouts
- Free PositiveSSL certificates for 1 year
- Starting \$0.99/yr



Are creating their first blog



Own a small online shop



Have several simple websites



Use personal domains for email accounts, or to put CVs/portfolios online



Are inexperienced in creating websites and want a hassle-free tool



Want a cost-effective but powerful hosting



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SSL Certificates

Having an SSL certificate and proper validation is an essential aspect of online security for businesses that gather information from their users. Additionally, websites lacking trusted SSL certificates are likely to be downgraded in search results by companies like Google. Encourage your audience to improve their website's ranking by promoting the use of SSL certificates

HIGHLIGHTS

- Starting \$11.99/yr
- Easy-to-activate
- E Domain Validation
- A static Site Seal as a mark of the secure website
- 24/7 Customer Support



PremiumSSL Wildcard Unified Communications

These options are perfect for organizations with multiple domains, e-commerce sites, corporate, NGO, or governmental websites.

SSL Wildcards offer the highest level of protection, and put the company's name next to the green padlock in the address bar. Your customers get the trust and respect of their users, and you get big earnings for these high-value products.

HIGHLIGHTS

- Organization Validation
- Multi-Domain
- Dynamic Site Seal
- 24/7 Customer Support



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Private Email

Private Email provides a secure and trustworthy option for online email. By promoting it to your audience, you can increase your commissions. With its easy file sharing and control over access, and the ability to view team schedules, it is a popular choice for both small businesses transitioning online and larger companies.

HIGHLIGHTS

- Cloud-based
- User-friendly web interface
- Perfect for email collaboration
- Available on Windows, Android, and IOS
- Anti-spam protection



What are the HostGent commission rates?

Below you can find the default commission rates we offer.

Product	Commissions
Domains (registrations/transfers)	20%
Hosting Packages (Web Hosting, WordPress, Cloud plans)	35%
SSL Certificates	20%
Private Email	25%
Marketplace and Premium Domains	0%

Note: Coupons/sales/discounts/cashback/loyalty sites and sub-affiliate networks may be offered a lower commission than the standard rate described above.



Contact Us

Do you have any further questions, ideas or other enquiries about our [Affiliate Program](#)? Please feel free to reach out to our HostGent Affiliates Program Team at affiliates@hostgent.com

